

WELCOME

Welcome to the 106th annual Rotary International Convention in São Paulo, Brazil. Whether this is your first convention or your 50th, you'll find something to inspire, inform, and entertain you over the next four days.


Thank you for celebrating with us.
Bem-vindo ao Brasil!

Gary C.K. Huang, RI President
2014-15 RI Board of Directors
2014-15 Rotary Foundation Trustees
2015 São Paulo Convention Committee
2015 Host Organization Committee
Host Districts 4420, 4430, and 4610



Download the convention mobile app for your smartphone or tablet and stay up to date on the latest program information. You can create a personalized schedule, view interactive maps to help you navigate the convention, and receive alerts about program changes. The app is available in English and Portuguese.



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Rattanavich**
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Sakuji Tanaka
Yashio, Saitama,
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Seoul Hoehyon, Korea



John Hewko
Kyiv, Ukraine
General Secretary

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Kampala, Uganda



Julio Sorjús
Barcelona Condal,
Spain



Bryn Styles
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Sakuji Tanaka
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Japan



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Seoul Hoehyon,
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Kyiv, Ukraine
General Secretary

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Taipei Tungteh,
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Adviser



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Japan
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Noraseth Pathmanand
Bangrak, Thailand
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São Paulo-Saúde, Brazil

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Oldenburg, Germany

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Oklahoma, USA

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Almaden Valley,
California, USA

Kwang Tae Kim

Seoul Gwanag, Korea

John M. Lawrence

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Queensland, Australia

Eiji Oshima

Tosu, Saga, Japan

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Thathachari

Madras Metro, Chennai,
India

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Nashoba Valley,
Massachusetts, USA

Guiller E. Tumangan

Makati West, Philippines

Mário C. de Camargo

Santo André, São Paulo,
Brazil
HOC Liaison

2015 CREDENTIALS COMMITTEE

Raul Casanova Jr.

Rotary Club of Sao Paulo-
Avenida Paulista, S.P.,
Brazil
Chair

Renato Figueiredo

Rotary Club of Sao Paulo-
Memorial da America
Latina, S.P., Brazil

Keith Hopkins

Rotary Club of Kirriemuir,
Scotland

Kuan-Chun Hsu

Rotary Club of Chungli
West, Taiwan

Roger J. Schulte

Rotary Club of Upland,
California, USA

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PART 1

CONVENTION PROGRAM,
BREAKOUT SESSIONS &
HOST EVENTS



OFFICIAL CONVENTION PROGRAM

All convention activities will be held at venues within Anhembi and Holiday Inn unless otherwise noted.

The  icon next to plenary session listings indicates that simultaneous interpretation is available in English, French, Japanese, Korean, Mandarin, Portuguese, and Spanish.

Audio or video recording of plenary sessions is strictly prohibited. Please silence all electronic devices during luncheons, breakout sessions, and plenary sessions.

The program is subject to change.

WEDNESDAY, 3 JUNE

15:00-19:00 **Convention Registration**

Pavilhão de Exposições, Anhembi

Includes meeting registration for the International Institute, Rotaract Preconvention, and Rotary Peace Symposium

Also available in the Convention Registration area: RI Ticket Sales, Host Hospitality, Host Event Tickets, and Hotel Assistance

15:00-19:00 **Youth Exchange Officers Preconvention Registration**

Novotel Center Norte

18:00-19:00 **Youth Exchange Officers Welcome Reception**

(Preconvention registration required)

Novotel Center Norte

18:00-19:30 **International Institute and Rotary Peace Symposium Welcome Reception**

(Preconvention registration required)

Palácio das Convenções, Anhembi

THURSDAY, 4 JUNE

- 07:30-19:00 **Convention Registration**
Pavilhão de Exposições, Anhembi
- 08:00-17:00 **Youth Exchange Officers
Preconvention Registration**
Novotel Center Norte
- 09:00-17:00 **Youth Exchange Officers
Preconvention**
Novotel Center Norte

Event Chair: James A. Landmann
Rotary Club of Indaiatuba, São Paulo,
Brazil
- 09:00-17:00 **Rotaract Preconvention**
Colégio Rio Branco

Event Co-Chairs: Lucas G. Correa
Rotaract Club of Paranavai, Paraná, Brazil
Yen-Shen Hsieh
Rotary Club of Taipei Castle, Taiwan
- 09:00-17:30 **International Institute** 🌐 **PT/ES**
Palácio das Convenções, Anhembi

Event Chair: Keith Barnard-Jones
Rotary Club of The Island &
Royal Manor of Portland, England
- 12:00-13:30 **International Institute Luncheon**
(Rotary-ticketed event)
Holiday Inn, Jequitibá Ballroom
- 09:00-18:15 **Rotary Peace Symposium** 🌐 **PT**
Palácio das Convenções, Anhembi

Event Chair: Peter Kyle
Rotary Club of Capitol Hill,
Washington, D.C., USA
- 19:00-21:00 **International Institute and Rotary
Peace Symposium Dinner**
(Rotary-ticketed event)
Holiday Inn, Jequitibá Ballroom

FRIDAY, 5 JUNE

- 08:00-19:00 **Shuttle Service**
Between RI room block hotels
and Anhembi
- 08:00-18:00 **Convention Registration**
Pavilhão de Exposições, Anhembi
- 08:00-19:30 **Youth Exchange Officers
Preconvention Registration**
Novotel Center Norte
- 09:00-09:30 **House of Friendship Grand Opening**
Pavilhão de Exposições, Anhembi
- 09:00-18:00 **House of Friendship**
Pavilhão de Exposições, Anhembi
- 09:00-13:00 **International Institute** 🇵🇹/🇪🇸
Palácio das Convenções, Anhembi
- 09:00-17:30 **Youth Exchange Officers
Preconvention**
Novotel Center Norte
- 09:00-17:00 **Rotaract Preconvention**
Colégio Rio Branco
- 11:00-11:30 **Volunteer Sergeants-at-Arms Training**
Holiday Inn, Ipe Amarelo/Pau Brasil Room
- 09:00-17:15 **Rotary Peace Symposium** 🇵🇹
Palácio das Convenções, Anhembi
- 17:30-19:00 **Rotary Peace Symposium Reception**
(Rotary-ticketed event)
Holiday Inn, Jequitibá Ballroom
- 19:00-21:30 **Youth Exchange Officers
Reception and Banquet**
(Rotary-ticketed event)
Novotel Center Norte

SATURDAY, 6 JUNE

09:30-19:00 **Shuttle Service**

Between RI room block hotels
and Anhembi

08:00-18:00 **Convention Registration**

Pavilhão de Exposições, Anhembi

10:00-18:00 **House of Friendship**

Pavilhão de Exposições, Anhembi

14:00-14:30 **Pre-Plenary Entertainment**

Pavilhão de Exposições, Anhembi

14:30-17:00 **Opening Plenary Session** 🗣️

Pavilhão de Exposições, Anhembi

Call to Order

Welcome Remarks

José Alfredo Pretoni, 2015 São Paulo
Convention Committee Chair
Rotary Club of São Paulo-Sul, Brazil

Welcome Remarks

Geraldo Alckmin, Governor of São Paulo

Welcome Remarks

Fernando Haddad, Mayor of São Paulo

Flag Ceremony

Introduction of RI President and Family

Kenneth M. Schuppert Jr.

Aide to the RI President

Rotary Club of Decatur, Alabama, USA

Welcome Remarks

Gary C.K. Huang, RI President

Rotary Club of Taipei, Taiwan

Entertainment Feature

18:00-22:00 **Carnival Parade**

(host-ticketed event)

Sambadrome, Anhembi

*Shuttle service provided at the conclusion of
the parade.*

SUNDAY, 7 JUNE

- 07:00-09:00 **Shuttle Service**
Between RI room block hotels
and Anhembi
- 07:00-18:00 **Shuttle Service**
Between Metro Portuguesa-Tietê
and Anhembi
- 08:30-16:00 **Convention Registration**
Pavilhão de Exposições, Anhembi
- 08:30-16:00 **House of Friendship**
Pavilhão de Exposições, Anhembi
- 08:30-9:15 **Interfaith Service**
Palácio das Convenções,
Elis Regina Auditorium

Event Chair: Steven A. Snyder, RI Director
Rotary Club of Auburn, California, USA
- 09:30-10:00 **Pre-Plenary Entertainment**
Pavilhão de Exposições, Anhembi
- 10:00-12:00 **Plenary Session 2** 🗣️
Pavilhão de Exposições, Anhembi

Call to Order and Announcements

Introduction of the RI Board of Directors
Gary C.K. Huang, RI President
Rotary Club of Taipei, Taiwan

Speech Presentation

Introduction of the RI Past Presidents
Gary C.K. Huang

*You Are Never Too Young to
Change the World*
Lucía Gómez García
Young Leader, District 4895 (Argentina)

Speech Presentation
Thais Ribeiro de Oliveira Ferreira and
Sabine Antonialli Arena Vergamini
Centro de Educação para Surdos Rio Branco

What Tomorrow Brings
Beth Murphy
Documentary Filmmaker, Journalist
Founder, Principle Pictures

- 12:30-16:00 **Breakout Sessions** 
See schedule and descriptions starting on page 12
- 12:45-14:15 **President's Recognition Luncheon**
(Rotary-ticketed event)
Halls 1-3, Palácio das Convenções

Event Chair: Celia Elena Cruz de Giay,
RI Vice President
Rotary Club of Arrecifes, Buenos Aires,
Argentina
- 14:00-18:00 **Shuttle Service**
Between RI room block hotels
and Anhembi, except Paulista Area
(Routes 8 & 10)
- 16:00-18:00 **Shuttle Service**
Between Paulista Area RI room block hotels
and Anhembi (Routes 8 & 10)
- 20:00 **Concert With Conductor João Carlos
Martins and Samba School Vai-Vai**
(host-ticketed event)
Sala São Paulo

MONDAY, 8 JUNE

- 08:00-19:00 **Shuttle Service**
Between RI room block hotels
and Anhembi
- 08:30-18:00 **Convention Registration**
Pavilhão de Exposições, Anhembi
- 08:30-18:00 **House of Friendship**
Pavilhão de Exposições, Anhembi
- 09:30-10:00 **Pre-Plenary Entertainment**
Pavilhão de Exposições, Anhembi
- 10:00-12:00 **Plenary Session 3** 
Pavilhão de Exposições, Anhembi

Call to Order and Announcements

Preliminary Credentials Report
John Hewko, RI General Secretary
Rotary Club of Kyiv, Ukraine

Introduction of The Rotary Foundation Trustees

John Kenny, Rotary Foundation
Trustee Chair
Rotary Club of Grangemouth, Scotland

Rotary Foundation Keynote Address

John Kenny

2014-15 Global Alumni Service to Humanity Award Recipient Remarks

Dr. Geetha Jayaram, Psychiatrist and Associate Professor at the Johns Hopkins Schools of Medicine

Protecting Our Children as a Pathway to Peace

Katia Dantas, Latin America and the Caribbean Policy Director for International Center for Missing and Exploited Children

Speech Presentation

Stephen Killelea, Founder and Executive Chair of Integrated Research Ltd., The Charitable Foundation, and Institute for Economics and Peace

Speech Presentation

Dr. Óscar Arias
Former President of Costa Rica and Nobel Peace Laureate

Polio Keynote Address

- 12:30-17:30 **Breakout Sessions** 
See schedule and descriptions starting on page 12
- 12:45-14:15 **President-elect's Leadership Luncheon** *(Rotary-ticketed event)*
Halls 1-3, Palácio das Convenções
Event Chair: Barry Rassin, Aide to the RI President-elect
Rotary Club of East Nassau, Bahamas
- 19:00 **Arch Klumph Society Dinner**
(by invitation only)
Leopoldo Jardins
- 19:00 **Major Donor Dinner**
(by invitation only)
Clube Atlético Monte Líbano

TUESDAY, 9 JUNE

- 08:00-19:00 **Shuttle Service**
Between RI room block hotels
and Anhembi
- 08:00-09:30 **Forum for 2016-17 District Governors**
(by invitation only) 🧑
Palácio das Convenções, Elis Regina
Auditorium
- 08:30-17:00 **Convention Registration**
Pavilhão de Exposições, Anhembi
- 08:30-18:00 **House of Friendship**
Pavilhão de Exposições, Anhembi
- 09:30-10:00 **Pre-Plenary Entertainment**
Pavilhão de Exposições, Anhembi
- 10:00-12:00 **Plenary Session 4** 🧑
Pavilhão de Exposições, Anhembi
Call to Order and Announcements
Credentials Report
John Hewko, RI General Secretary
Rotary Club of Kyiv, Ukraine
*Election of Officers and President-
nominee*
Gary C.K. Huang, RI President
Rotary Club of Taipei, Taiwan
and John Hewko
*Acceptance Remarks by
President-nominee*
John F. Germ, RI President-nominee
Rotary Club of Chattanooga, Tennessee,
USA
2016 Seoul Convention Promotion
Ian Riseley and Kazuhiko Ozawa, 2016
Seoul Convention Committee Co-Chairs
Speech Presentation
Rosalia Arteaga Serrano
Former President of the Republic of
Ecuador and President of the
Advisory Board of FIDAL Foundation

Speech Presentation

Katie Picchione, Worcester Polytechnic Institute (WPI) Rotaract Club President, Engineers Without Borders-USA WPI

*Rotary Connections*12:30-15:30 **Breakout Sessions** 

See schedule and descriptions starting on page 12

12:45-14:15 **On to Seoul Convention Luncheon**

(Rotary-ticketed event)

Halls 1-3, Palácio das Convenções

Co-Chairs: Ian Riseley and Kazuhiko Ozawa, 2016 Seoul Convention Committee

15:30-16:00 **Pre-Plenary Entertainment**

Pavilhão de Exposições, Anhembi

16:00-18:00 **Closing Plenary Session** 

Pavilhão de Exposições, Anhembi

Call to Order

Recognition of Convention and Host Organization Committees and Sergeants-at-Arms

Gary C.K. Huang, RI President
Rotary Club of Taipei, Taiwan

Introduction of President-elect and Family
Barry Rassin, Aide to the RI President-elect
Rotary Club of East Nassau, Bahamas

President-elect's Address

K.R. Ravindran, RI President-elect
Rotary Club of Colombo, Sri Lanka

*Banner Exchange**President's Closing Remarks*

Gary C.K. Huang

*Entertainment Feature**Closing Song*

BREAKOUT SESSIONS

Breakout sessions take place at the Palácio das Convenções and Holiday Inn Parque Anhembi.

Our program of presentations, workshops, and discussions is your opportunity to learn from and work with experts, including experienced Rotarians, guest speakers, and youth and young leaders, in a variety of fields.

Breakout sessions feature presenters from around the world and explore one or more of the following topics:

- Youth and young leaders
- Strong clubs and districts
- Public image and awareness
- Humanitarian service and the areas of focus
- The Rotary Foundation

Most sessions are presented in English, but several offer interpretation. A limited number of sessions will be presented in Portuguese and Spanish. See the session descriptions on pages 17 to 42 or the breakout language for details on page 44.

Session and Room Capacity

Attendance is on a first-come, first-served basis. We try our best to accurately measure interest and estimate attendance for each session. Please accept our apologies if your first-choice session is filled and you are not able to attend.

For the safety of all of our participants, we must adhere to all room capacity regulations set by the venues. Please use every available seat before resorting to standing, and do not sit in the aisles.

SCHEDULE AT A GLANCE

Themes

- Youth and young leaders (Y)
- Strong clubs and districts (S)
- Public image and awareness (P)
- Humanitarian service and the areas of focus (H)
- The Rotary Foundation (R)

SUNDAY, 7 JUNE

12:30-13:30 Location Theme

Kiss Goodbye to MS Palácio, Mod. Room 1 H

Light Up Rotary by Empowering E-Clubs (Presented in Portuguese) Palácio, Mod. Room 3 S

12:30-14:00 Location Theme

How to Host Your Own Young Professionals Summit Holiday Inn, Ipe Amarelo S

Innovating Rotary Holiday Inn, Pau Brasil S, P

Literacy Alive! Innovations in Literacy Programs That Optimize Community Involvement Palácio, Mod. Room 2 H

13:00-14:00 Location Theme

How Rotarians Can Help Eradicate Disability From Clubfoot Birth Defect Holiday Inn, Jacaranda Paulista H

How to Create an Effective Club Assessment Holiday Inn, Jequitibá Branco S

Japan Mobilizing Project From 3/11 Disasters (🇯🇵: JA) Palácio, Aud. 8 H

Motivation, Mentors, and Money: Inspiring New Generations by Connecting International Needs and Local Action (🇨🇳: ZH) Palácio, Aud. 9 Y, H

Rotary Community Corps: Community Solutions for Community Challenges (Presented in Portuguese) Holiday Inn, Jacaranda Branco S, H

Solving the Club Meeting: Bring Value to Your Members Holiday Inn, Jequitibá Vermelho S

Value Talk: Integrity (🇪🇸, 🇫🇷, 🇵🇹) Palácio, Elis Regina S

14:00-15:00 Location Theme

Mexico WASH+ Initiative Palácio, Mod. Room 3 H

14:00-15:30	Location	Theme
Full Circle — Fathers in Maternal Health	Palácio, Mod. Room 1	H
14:30-16:00	Location	Theme
Best Practices in Vocational Service (👤: JA)	Palácio, Aud. 9	H, S
Coping and Caring With Alzheimer's Disease and Dementia: Your Action Group in Action	Palácio, Mod. Room 4	H
Five Things Every Rotary Facebook Page Should Have	Holiday Inn, Jequitibá Vermelho	S, P
Great Source for New Members: Youth Exchange Alumni (Presented in Portuguese)	Holiday Inn, Pau Brasil	Y, S
How to Create an Action Plan for Your Club	Holiday Inn, Jequitibá Branco	S
How to Make Your Club Worth the Investment (for club presidents-elect) (👤: ES, PT, ZH)	Palácio, Elis Regina	S, P
LaunchDETROIT: An Urban Micro-finance Project	Palácio, Mod. Room 2	H
Thirtysomething: How Clubs/Districts Can Provide Rotary Experiences for Young Professionals	Holiday Inn, Ipe Amarelo	Y, S
MONDAY, 8 JUNE		
12:30-13:30	Location	Theme
Rotaract: Building Stronger Rotary Clubs (Presented in Spanish)	Palácio, Aud. 8	Y, S
Value Talk: Leadership (👤: FR, JA, ZH)	Palácio, Elis Regina	S
12:30-14:00	Location	Theme
How to Submit a Great Global Grant Application (👤: ES, PT)	Palácio, Aud. 9	H, R
RYLA: Take Your District's RYLA to the Next Level	Holiday Inn, Pau Brasil	Y
Successful and Effective Strategies and Resources for Health Education Projects and Community Health Fairs	Palácio, Mod. Room 1	H
13:00-14:00	Location	Theme
Crowdsourcing in Rotary	Holiday Inn, Ipe Amarelo	S, P
Everyone Gains When You Go "Beyond Borders"	Holiday Inn, Jacaranda Branco	S
Fellowships — The Hidden Gem of Rotary	Holiday Inn, Jequitibá Vermelho	S

Peace From the Inside Out – From Rotary to the World	Palácio, Mod. Room 2	H
Youth HPV Prevention in Brazil (Presented in Portuguese)	Palácio, Mod. Room 3	H
WASH-in-Schools 101	Palácio, Mod. Room 4	H
14:30-15:30	Location	Theme
Collaboration Between Wasrag and ONE DROP Foundation – Lessons Learned	Palácio, Mod. Room 4	H
Disaster Relief: Be Prepared!	Holiday Inn, Pau Brasil	H, S
Discussion on Proposed Legislation for the 2016 Council on Legislation (Presented in Portuguese)	Holiday Inn, Jacaranda Paulista	S
Every Rotarian, Every Year Best Practices	Palácio, Mod. Room 3	R
Impact of Rotary Exchange Programs in a Globalized and Unsettled World	Palácio, Mod. Room 1	Y
Peace From the Inside Out – From Rotary to the World (Presented in Spanish)	Palácio, Mod. Room 2	H
Value Talk: Fellowship (👤: ES, JA, ZH)	Palácio, Elis Regina	S
14:30-16:00	Location	Theme
Coaching Rotary Peace Fellowship Applicants Through the Application Process	Holiday Inn, Jacaranda Branco	R
Community Assessments: How to Assess a Community's Needs (👤: PT)	Palácio, Aud. 9	H
Engaging Rotary Alumni	Holiday Inn, Ipe Amarelo	Y, S
Strengthen Your Club by Knowing Who You Truly Are	Holiday Inn, Jequitibá Branco	S
16:00-17:00	Location	Theme
Peace From the Inside Out – From Rotary to the World (Presented in Portuguese)	Palácio, Mod. Room 2	H
The Paul Harris Society	Palácio, Mod. Room 3	R
16:00-17:30	Location	Theme
Changing Behavior: What Does It Mean and How Do We Do It?	Palácio, Mod. Room 4	H
End Polio Now Idea Exchange (Presented in Portuguese)	Palácio, Mod. Room 1	P, R
Rotaract: Invest, Partner, and Take Action Together	Holiday Inn, Pau Brasil	Y, S

16:30-17:30	Location	Theme
Discussion on Proposed Legislation for the 2016 Council on Legislation	Holiday Inn, Jequitibá Vermelho	S
Membership Growth Through a Simple Mentoring Program	Holiday Inn, Jequitibá Branco	S
New Frontiers for Intercountry Committees (👤: FR)	Palácio, Aud. 8	S, H
Profiles of Successful Rotary Peace Fellow Applicants and How to Find Them	Holiday Inn, Jacaranda Branco	R
The Power of THE ONE International Humanitarian Award	Palácio, Aud. 9	H, P
Value Talk: Service (👤: ES, PT, ZH)	Palácio, Elis Regina	S
What Miss America, College Football, and Your Rotary Club Have in Common	Holiday Inn, Ipe Amarelo	S
TUESDAY, 9 JUNE		
12:30-13:30	Location	Theme
Curing Severe Acute Malnutrition With Project Peanut Butter	Palácio, Mod. Room 2	H
Interact Lights Up Rotary	Holiday Inn, Pau Brasil	Y
Introduction to New Generations Service Exchange (👤: ES, JA, ZH)	Palácio, Elis Regina	Y
One Billion by 2017 (👤: PT)	Palácio, Aud. 9	R
Succeeding and Flourishing Through Rotary (Presented in Portuguese)	Palácio, Mod. Room 4	H
The Rotary Foundation Cadre of Technical Advisers	Palácio, Mod. Room 1	R
12:30-14:00	Location	Theme
Preventive Peace-Building Initiatives With Mediators Beyond Borders International and Rotary Clubs	Palácio, Mod. Room 3	H
13:00-14:00	Location	Theme
How to Get the Most Out of Social Media	Holiday Inn, Ipe Amarelo	S,P
14:00-15:30	Location	Theme
Best Practices in Vocational Service (👤: PT)	Palácio, Aud. 9	H
Building Peace With Economic Development	Holiday Inn, Jacaranda Branco	H
Empowering Women With Skills	Holiday Inn, Jequitibá Branco	H

PolioPlus Update	Holiday Inn, Pau Brasil	R
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Strategies for Developing a Global Grant for WASH – Focus on Mali and Uganda (👤: FR, ZH)	Palácio, Aud. 8	H
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What We've Learned: Highlights of Recent Research and Survey Results	Palácio, Mod. Room 2	S
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14:30-15:30	Location	Theme
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Engaging and Growing Your Membership With Social Media	Holiday Inn, Ipe Amarelo	S, P
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Rotarians and Hearing Loss: Why Should You Care?	Palácio, Mod. Room 3	H
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Understanding The Rotary Foundation's Funding Model	Palácio, Mod. Room 4	R
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Value Talk: Diversity (👤: JA)	Palácio, Elis Regina	S
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Workshop for Incoming Club Presidents: Leadership and Effective Rotary Clubs	Holiday Inn, Jequitibá Vermelho	S
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DETAILS AND DESCRIPTIONS

The following pages outline the program of nearly 70 breakout sessions, which will run Sunday from 12:30 to 16:00, Monday from 12:30 to 17:30, and Tuesday from 12:30 to 15:30. For a quick reference on topics, times, and locations, see the schedule at a glance on pages 12-16. Use the convention mobile app to read about speakers and panelists and to plan your schedule. (Instructions for downloading the app are on page 53.)

Sessions are listed in alphabetical order.

Best Practices in Vocational Service

Sunday, 7 June, 14:30-16:00, Palácio das Convenções, Auditorium 9 (👤: JA)

Tuesday, 9 June, 14:00-15:30, Palácio das Convenções, Auditorium 9 (👤: PT)

As an engaged Rotarian, chances are you're practicing vocational service, whether you know it or not. Maybe you're serving your community with your professional skills or mentoring young people to advance in their careers. There are many ways you can help your club grow vocational service. You'll hear practical examples and different approaches for incorporating vocational service into club activities, your job, and your life.

Moderator (Sunday): Jackson Hsieh, Vocational Service Committee Chair and Rotary Foundation Trustee, Rotary Club of Taipei Sunrise, Taiwan

Moderator (Tuesday): Roberto Luiz Barroso Filho, Endowment/Major Gifts Adviser and Rotary Peace Centers Major Gifts Initiative Committee Member, Rotary Club of Santos, Brazil

Building Peace With Economic Development

Tuesday, 9 June, 14:00-15:30, Holiday Inn Parque Anhembi, Jacaranda Branco Room

How are economics, business, and peace connected? Peace advances development by fostering conditions conducive to business and investments, and can help strengthen peace through job creation. So, how can Rotarians design projects that integrate peace-building with economic development? You'll get an overview of the relationship between peace and development, hear some practical case studies of successful projects, and learn how to find resources using the Rotarian Action Group for Peace's Rotary PeaceHUB interactive map.

Moderator: Gordon Crann, Rotarian Action Group for Peace Chair-elect, Rotary Club of Toronto Earls court, Ontario, Canada

Changing Behavior: What Does It Mean and How Do We Do It?

Monday, 8 June, 16:00-17:30, Palácio das Convenções, Modular Room 4

Wells, toilets, water towers, and pipelines. Even the well-designed elements of Rotary water, sanitation, and hygiene (WASH) projects can fail if people don't use them. There are many reasons people might hesitate to use a communal toilet. It's important to understand the reasons before you build the toilet. Learn about behavior change and its role in WASH programs, how it's connected with culture and community values, and how to incorporate it into your WASH projects and measure the outcomes.

Moderator: F. Ronald Denham, Water and Sanitation Rotarian Action Group Chair Emeritus, Rotary Club of Toronto Eglinton, Ontario, Canada

Coaching Rotary Peace Fellowship Applicants Through the Application Process

Monday, 8 June, 14:30-16:00, Holiday Inn Parque Anhembi, Jacaranda Branco Room

Recruiting strong candidates for Rotary Peace Fellowships is only the first step. Rotary Peace Centers applicants who receive coaching from sponsor districts have a higher rate of selection. Coaching improves the relationship between the applicant and clubs or districts, and often leads to a lasting relationship even after the application process is over. You'll meet some peace fellows and learn ways to help candidates navigate the application process and improve their chances of selection.

Moderator: Mark Daniel Maloney, Rotary Peace Centers Committee Vice Chair, Rotary Club of Decatur, Alabama, USA

Collaboration Between Wasrag and ONE DROP Foundation – Lessons Learned

Monday, 8 June, 14:30-15:30, Palácio das Convenções, Modular Room 4

The 2020 Water Partnership, a joint sustainable water and sanitation program from ONE DROP and the Water and Sanitation Rotarian Action Group (WASRAG) will improve access to water, sanitation, and hygiene in

Central America, Africa, and India. While they share a common goal, the two organizations operate quite differently, and that's presented challenges in building a unified program. You'll learn about difficulties faced by both parties and compromises made when they worked to combine the resources of a "top-down" foundation and "bottom-up" Rotary clubs, and how these lessons can help your club in your next collaboration.

Moderator: F. Ronald Denham, Water and Sanitation Rotarian Action Group Chair Emeritus, Rotary Club of Toronto Eglinton, Ontario, Canada

Community Assessments:

How to Assess a Community's Needs

Monday, 8 June, 14:30-16:00, Palácio das Convenções, Auditorium 9 (👤: PT)

Any humanitarian or service project begins by understanding a community's needs. This crucial first step identifies your beneficiaries' needs as well as the natural assets that will help you address them. We will give you the knowledge and resources to involve community members, inventory assets, build relationships with local leaders, and more. Learn how to maximize your project's impact by deepening your understanding of the communities you serve.

Moderator: Victor Barnes, Director of Programs and Grants, Rotary International, Evanston, Illinois, USA

Coping and Caring With Alzheimer's Disease and Dementia: Your Action Group in Action

Sunday, 7 June, 14:30-16:00, Palácio das Convenções, Modular Room 4

Worldwide, more than 44 million people are living with Alzheimer's disease or related dementia, causing an enormous impact on caregivers and costing hundreds of billions of dollars. Learn about the latest research toward curative treatments, and how the Alzheimer's/ Dementia Rotarian Action Group can help your club and community learn to cope.

Moderator: David I. Clifton Jr., Rotary Public Image Coordinator, Rotary Club of Sharon, Massachusetts, USA

Crowdsourcing in Rotary

Monday, 8 June, 13:00-14:00, Holiday Inn Parque Anhembi, Ipe Amarelo Room

Crowdsourcing can help a struggling filmmaker fund her next project or provide young entrepreneurs with capital to start their dream business. It can also jump-start your next Rotary project by connecting you with the people, money, and resources to reach your goals. You'll learn the basics of crowdsourcing and why it works, get a tour of Rotary Ideas, and get inspired to take your next project to a new level.

Moderator: Zuhail Sharp, Service and Networking Programs Specialist, Rotary International, Evanston, Illinois, USA

Curing Severe Acute Malnutrition With Project Peanut Butter

Tuesday, 9 June, 12:30-13:30, Palácio das Convenções, Modular Room 2

Each year, more than twice as many children die from severe acute malnutrition (SAM) than from HIV/AIDS and malaria combined. Ready-to-use therapeutic food (RUTF) allows parents to deliver much-needed treatment to their children in their own homes. Currently, most RUTF is imported to the regions that need it most, but Project Peanut Butter (PBB) is working to increase local production of the peanut-based product using local materials and providing jobs. Hear how Rotary clubs are working with PBB, and how you can develop global grants to grow sustainable solutions for SAM while supporting economic development.

Moderator: Dennis E. Spurgin, Rotary Club of Palm Springs Sunup, California, USA

Disaster Relief: Be Prepared!

Monday, 8 June, 14:30-15:30, Holiday Inn Parque Anhembi, Pau Brasil Room

When catastrophe strikes, Rotarians want to help. How can you be sure your club is prepared to maximize resources for the greatest impact following earthquakes, storms, or other disasters? Hear the do's and don'ts of effective disaster relief plans, and start crafting your club or district disaster relief plan in a hands-on workshop.

Moderator: Barry Rassin, Past RI Director and Disaster Network of Assistance Rotarian Action Group Chair, Rotary Club of East Nassau, Bahamas

Discussion on Proposed Legislation for the 2016 Council on Legislation

Monday, 8 June, 14:30-15:30, Holiday Inn Parque Anhembi, Jacaranda Paulista Room (Presented in Portuguese)

Monday, 8 June, 16:30-17:30, Holiday Inn Parque Anhembi, Jequitibá Vermelho Room (Presented in English)

Making polio eradication Rotary's corporate project and allowing women to join Rotary are examples of landmark decisions that originated from our Council on Legislation. Discussing legislation with Rotarians from different regions can give you better understanding of global perspectives. You'll learn the types of legislation being proposed at the 2016 Council, what effect proposals may have on Rotary, and how you can make your voice heard.

Moderator (Portuguese): Antonio Henrique Barbosa de Vasconcelos, Rotary Coordinator, Rotary Club of Fortaleza-Alagadiço, Ceará, Brazil

Moderator (English): Mark Daniel Maloney, Council on Legislation Review Committee Adviser, Rotary Club of Decatur, Alabama, USA

Empowering Women With Skills

Tuesday, 9 June, 14:00-15:30, Holiday Inn Parque Anhembi, Jequitibá Branco Room

From life skills like nutrition, literacy, and reproductive health to vocational skills, the Rotarian Action Group for Population and Development's (RFPD) widespread network of projects is helping young girls and women prepare for adulthood, ready to take on the responsibilities of being a mother, a wife, or a skilled worker. Through case studies and project models, you'll learn how Rotarians on five continents are working to enable women to be active builders of healthy and productive families, and how you can get involved or create a project of your own.

Moderator: Ingar Brueggemann, Rotarian Action Group for Population and Development Vice Chair, Rotary Club of London, England

Engaging and Growing Your Membership With Social Media

Tuesday, 9 June, 14:30-15:30, Holiday Inn Parque Anhembi, Ipe Amarelo Room

Think of your social media presence as a storefront for your Rotary club. Is it inviting and relevant to potential customers? Facebook, Twitter, Instagram, and websites can be an effective and affordable way to keep your members engaged. They're also a powerful public relations tool for your club in the community, and RI has a lot of resources to help you with that part. You'll review various social media platforms and their potential audiences, learn some best practices for member engagement, and tips for using social media to get potential members to attend a club meeting.

Moderator: Joe Otin, Rotary Public Image Coordinator, Rotary Club of Nairobi Lavington, Kenya

End Polio Now Idea Exchange (Presented in Portuguese)

Monday, 8 June, 16:00-17:30, Palácio das Convenções, Modular Room 1

The idea to feature the End Polio Now campaign during Carnaval 2015 came up during District 4651's Rotary Foundation Seminar last year, and the Rotary Club of Laguna worked with the city of Laguna's most famous carnival block to make it happen. A portion of ticket sales went to help eradicate polio and the event generated a lot of publicity. You'll learn about the elements of successful End Polio Now campaigns in Brazil and Nigeria, and share your own ideas for raising awareness in your own clubs and districts.

Moderator: Wan Yu Chih, District 4651 PolioPlus Subcommittee Chair, Rotary Club of Florianópolis, Brazil

Engaging Rotary Alumni

Monday, 8 June, 14:30-16:00, Holiday Inn Parque Anhembi, Ipe Amarelo Room

Our program alumni have great potential, not just as prospective members but as partners for projects and fundraising. You'll have a chance to share some of the things you've tried in your own community and return to your club and district with new ideas to engage alumni at a much greater level.

Moderator: Larry Lunsford, RI Director, Rotary Club of Kansas City-Plaza, Missouri, USA

Every Rotarian, Every Year Best Practices

Monday, 8 June, 14:30-15:30, Palácio das Convenções, Modular Room 3

The Rotary Foundation makes it possible for Rotary clubs to take action and create change in their communities and around the world. Do you know why the Every Rotarian, Every Year initiative asks every Rotarian to support The Rotary Foundation annually? Maybe it's time to learn. You'll review some basics about how The Rotary Foundation works, discuss strategies to promote the Foundation and encourage giving, learn about tools to help you track giving and recognition, and gain new understanding of the impact and importance of individual giving.

Everyone Gains When You Go “Beyond Borders”

Monday, 8 June, 13:00-14:00, Holiday Inn Parque Anhembi, Jacaranda Branco Room

Sometimes clubs are too small for “big ideas,” but just because your club doesn't have the resources doesn't mean you have to throw out the idea. Collaborating with other small clubs means more hands, more expertise, and more money raised. You'll hear how clubs and districts in the northeastern United States are collaborating on fundraisers and other events with great results, and learn ways you can work to connect clubs in your area for increased visibility and success.

Moderator: Carol Toomey, Communications Committee Member and 2015 São Paulo Convention Promotion Committee Member, Rotary Club of Nashoba Valley, Massachusetts, USA

Fellowships – The Hidden Gem of Rotary

Monday, 8 June, 13:00-14:00, Holiday Inn Parque Anhembi, Jequitibá Vermelho Room

Whatever your interest, whether it's quilting, horseback riding, cycling, or wine appreciation, chances are there are other Rotarians out there who share your passion. Rotary Fellowships are international, independently organized groups of Rotarians, their spouses, and Rotaractors who share a common vocation or recreational interest. Learn from current members of several fellowships about their projects, tips for starting or joining a fellowship, and how the fun and service opportunities fellowships provide can enhance your Rotary experience.

Moderator: Lawrence Tristram, Rotarian Singles Fellowship International President, Rotary Club of Four Marks & Medstead, Hampshire, England

Five Things Every Rotary Facebook Page Should Have

Sunday, 7 June, 14:30-16:00, Holiday Inn Parque Anhembi, Jequitibá Vermelho Room

Facebook can raise awareness about Rotary in your community as well as attract members and resources for your club. Just like with your personal Facebook page, you need a strategy. There's a limit to how many cat pictures and inspirational quotes people will tolerate before they start hiding your posts from their feed. You'll hear how your external social media presence fits into your overall communications strategy, learn tips for using images and reusing newsletter content, and start using Facebook to connect with your community.

Moderator: Brian Hall, District 6840 Governor, Rotary Club of Covington, Louisiana, USA

Full Circle – Fathers in Maternal Health

Sunday, 7 June, 14:00-15:30, Palácio das Convenções, Modular Room 1

In the “family circle” of man, woman, and child, maternal health and child care has traditionally been a “women’s issue.” But with changing lifestyles, fathers and other male role models are beginning to play a major part in the health and well-being of all members of the family, including children and elders. In this interactive roundtable session, you’ll discuss demographic changes and the importance of male role models, and leave with project suggestions for improving male responsibility in maternal and child health.

Moderator: Emmanuel Adedolapo Lufadeju, Past District 9120 Governor and Rotarian Action Group for Population and Development General Treasurer, Rotary Club of Ibadan-Jericho Metro, Nigeria

Great Source for New Members: Youth Exchange Alumni (Presented in Portuguese)

Sunday, 7 June, 14:30-16:00, Holiday Inn Parque Anhembi, Pau Brasil Room

Each year, thousands of people participate in Rotary’s Youth Exchange program. Their exchange experiences help shape their lives, their education, and their careers, and give them great potential as future Rotarians. You’ll hear stories from three former exchange students,

including best-selling Brazilian author Paula Pimenta, learn what alumni can bring to your club and community, and understand the importance of keeping in touch.

Moderator: James A.M. Landmann, Youth Exchange Committee Chair, Rotary Club of Indaiatuba, Brazil

How Rotarians Can Help Eradicate Disability From Clubfoot Birth Defect

Sunday, 7 June, 13:00-14:00, Holiday Inn Parque Anhembi, Jacaranda Paulista Room

Clubfoot occurs when a baby's tendons are shorter than usual, positioning the foot at a sharp angle to the ankle, like the head of a golf club. Because 80 percent of the 200,000 children born with clubfoot each year are in low or middle income countries, many do not receive treatment, resulting in a disability that affects their mobility and quality of life. Learn how the low-cost, low-tech Ponseti method can prevent long-term disabilities and how Rotarians can help improve access to treatment.

Moderator: Thomas Cook, Rotary Club of Iowa City, Iowa, USA

How to Create an Action Plan for Your Club

Sunday, 7 June, 14:30-16:00, Holiday Inn Parque Anhembi, Jequitibá Branco Room

A club assessment is just the first step to a healthy and stable club. What's next? Your club has been through a checkup and received a diagnosis. Now you've got to come up with the treatment plan. You'll learn about the value of a shared vision, tips for creating your club's action plan, and how to measure whether your plan is working.

Moderator: Joe Brownlee, Rotary International Chief Strategy Officer, Rotary Club of Evanston, Illinois, USA

How to Create an Effective Club Assessment

Sunday, 7 June, 13:00-14:00, Holiday Inn Parque Anhembi, Jequitibá Branco Room

We all know that regular medical checkups are key to staying healthy, and that addressing minor problems can prevent more serious illness in future. The same holds true for your club. Learn how a club assessment can help ensure a healthy and stable club, hear best practices for conducting an assessment at a club assembly, and find resources to help you plan.

Moderator: Joe Brownlee, Rotary International Chief Strategy Officer, Rotary Club of Evanston, Illinois, USA

How to Get the Most Out of Social Media

Tuesday, 9 June, 13:00-14:00, Holiday Inn Parque Anhembi, Ipe Amarelo Room

You're comfortable with Facebook and maybe even Twitter, but sometimes it feels like there's a new social media tool to learn every week. How can you be sure you're maximizing social media to benefit your club? An international team of Rotary public image coordinators and other Rotary social media experts will share their tips for navigating the maze of apps, explain security features, and help you unlock the potential of social media for Rotary.

Moderator: Günes Ertas, Rotary Public Image Coordinator, Rotary Club of Izmir-Dokuz Eylül, Turkey

How to Host Your Own Young Professionals Summit

Sunday, 7 June, 12:30-14:00, Holiday Inn Parque Anhembi, Ipe Amarelo Room

In 2014, 30 North American Rotarians, Rotaractors, and Rotary alumni under the age of 40 convened in Chicago to discuss how Rotary can better attract and engage young professionals. This first Young Professionals Summit empowered the participants to make an impact on member engagement in their communities. Holding your own summit could help you connect with the young leaders in your region. You'll learn the basics of designing and planning a summit, how to recruit and select participants, and ideas for generating discussion and measuring results.

Moderator: Kathryn R. Fahy, District 5970 Governor, Rotary Club of Iowa Great Lakes (Spirit Lake), Iowa, USA

How to Make Your Club Worth the Investment (for club presidents-elect)

Sunday, 7 June, 14:30-16:00, Palácio das Convenções, Elis Regina Auditorium (📍: ES, PT, ZH)

How can you, as the club president, make your club so engaging and attractive that your members will want to remain in your club and their friends, family and colleagues will want to join? As your club's leader, you are the person who will set the tone for success. This session exposes you to ideas that will address the needs of your members, increase the vibrancy and engagement of the club, and help make your club more attractive to potential Rotarians. You are the leader of your club and you can invent its future by daring to redefine it. Get inspired to *Be a Gift to the World* during your year.

Moderator: Bradford R. Howard, RI Director-elect,
Rotary Club of Oakland Sunrise, California, USA

How to Submit a Great Global Grant Application

*Monday, 8 June, 12:30-14:00, Palácio das Convenções,
Auditorium 9 (👤): ES, PT)*

Sometimes a poorly written grant application is the only thing standing between an inspired idea and the funding for a project. How can you be sure you're making your best effort when you submit an application? You'll get a tour of the online grant application system and learn 10 simple tips to improve your application.

Moderator: Abby McNear, Rotary Grants Manager,
Rotary International, Rotary Club of Evanston, Illinois,
USA

Impact of Rotary Exchange Programs in a Globalized and Unsettled World

*Monday, 8 June, 14:30-15:30, Palácio das Convenções,
Modular Room 1*

How can Rotary's exchange programs help us in our efforts to create change around the world? Rotary Youth Exchange, Friendship Exchange, New Generations Service Exchange, and vocational training teams can all increase our power to do good by expanding our networks of people and organizations. You'll learn about the role of exchanges in Rotary's strategic plan, hear stories of successful exchanges for all generations, and get ideas for extending your club's reach by expanding your exchange activities.

Moderator: Terry Vincent McIntyre, District 4600
Rotary Friendship Exchange Chair, Rotary Club of Barra
Mansa-Alvorada, Brazil

Innovating Rotary

*Sunday, 7 June, 12:30-14:00, Holiday Inn Parque
Anhembi, Pau Brasil Room*

As the priorities and demands on youth around the world are changing rapidly, how can we ensure Rotary stays relevant today and into the future? This hands-on workshop will explore that question and more. You'll work in a small group to share ideas and generate potential solutions.

Moderator: Patrick Nunes, Interpretation and Quality
Manager, Global Communications, Rotary International,
Evanston, Illinois, USA

Interact Lights Up Rotary

Tuesday, 9 June, 12:30-13:30, Holiday Inn Parque Anhembi, Pau Brasil Room

District 5170 (California, USA) is home to over 6,500 Interactors in more than 115 private and public schools, who learn Service Above Self through international and community service projects. They raise approximately \$100,000 yearly and complete over 132,000 hours of community service. Interactors will explain how leadership, ethics, and service work together to promote international action, and you'll learn the secret to district 5170's widespread success.

Moderator: Oliver Borg, District 5170 Interact Lieutenant Governor, Interact Club of Santa Cruz High School, California, USA

Introduction to New Generations Service Exchange

Tuesday, 9 June, 12:30-13:30, Palácio das Convenções, Elis Regina Auditorium (👤: ES, JA, ZH)

The New Generations Service Exchange allows young leaders, up to the age of 30, to realize their strengths while using their skills to help others in different parts of the world. The exchanges can last up to six months, and the flexible program encourages districts to design new exchange experiences such as volunteer internships or service project teams. You'll meet former exchange participants, hear about the benefits of the program, explore leadership roles, and learn how you can get involved.

Moderator: Hoger Knaack, RI Director, Rotary Club of Herzogtum Lauenburt-Molin

Japan Mobilizing Project From 3/11 Disasters

Sunday, 7 June, 13:00-14:00, Palácio das Convenções, Auditorium 8 (👤: JA)

After the triple disaster of March 2011 in Japan killed thousands and displaced more than 340,000 people, the Rotary Club of Englewood, New Jersey, USA went to work. Through collaboration with clubs in Japan and elsewhere, they were able to provide support in the aftermath and develop a global grant project to aid with long-term recovery. You'll learn about the multiple dimensions of disaster recovery and get ideas for collaborating with other organizations on sustainable projects to help communities cope after disasters.

Moderator: Ikuyo Yanagisawa, Rotary Club of Englewood, New Jersey, USA

Kiss Goodbye to MS

Sunday, 7 June, 12:30-13:30, Palácio das Convenções, Modular Room 1

An estimated 2.3 million people live with multiple sclerosis worldwide. This disease of the central nervous system is unpredictable and is often first diagnosed between the ages of 20 and 50, disrupting the lives of otherwise healthy people. Learn how your Rotary club can work with the Rotarian Action Group for Multiple Sclerosis Awareness (RAGSMA) and local MS Societies to fund research and to support individuals living with the illness.

Moderator: Martin Taurins, Rotarian Action Group for Multiple Sclerosis Awareness Chair, Rotary Club of Gisborne, Victoria, Australia

LaunchDETROIT: An Urban Microfinance Project

Sunday, 7 June, 14:30-16:00, Palácio das Convenções, Modular Room 2

Income disparity and poverty are not confined to the developing world. District 6400 is working to revitalize a city that's recovering from decades of job loss and urban decay through microlending, mentoring, and providing networking opportunities for promising entrepreneurs. You'll learn concepts of microfinance and economic development and hear how LaunchDETROIT helps individuals increase their standard of living, create jobs in their communities, and build financial assets.

Moderator: James V. Louttit, Governor-nominee and Rotarian Action Group for Microfinance and Community Development Immediate Past President, Rotary Club of Toronto-Sunrise, Ontario, Canada

Light Up Rotary by Empowering E-Clubs (Presented in Portuguese)

Sunday, 7 June, 12:30-13:30, Palácio das Convenções, Modular Room 3

Rotary e-clubs are a lot like other Rotary clubs: they meet weekly, carry out projects, support The Rotary Foundation, and socialize with each other. The difference? Members can do so from different cities! Hear members of some of Brazil's 15 active e-clubs discuss the benefits of going virtual, how to make the transition from a live club to an e-club, and explore some of the tools and resources for online meeting and activities.

Moderator: José Carlos M. Hoenen, Rotary E-Club do 4420, Brazil

Literacy Alive! Innovations in Literacy Programs That Optimize Community Involvement

Sunday, 7 June, 12:30-14:00, Palácio das Convenções, Modular Room 2

For the past four years, the Rotary Clubs of Red Deer (Alberta, Canada) and San Ignacio (Belize) have partnered on Literacy Alive!, a global grant project to support literacy in Belize. The success of the project is a result of engagement and capacity-building among local community leaders and educators and involvement of vocational training teams. You'll learn strategies for motivating community members, developing "voluntravel" companion opportunities, working with other clubs and districts, and encouraging youth engagement to augment project impact and sustainability.

Moderator: Lynne Paradis, Rotary Club of Red Deer, Alberta, Canada

Membership Growth Through a Simple Mentoring Program

Monday, 8 June, 16:30-17:30, Holiday Inn Parque Anhembi, Jequitibá Branco Room

Providing a service to youth in your area can build community goodwill and attract new members, allowing your club to grow organically. Launched in 2007, the District 6360 Rotary Student Program links young people with prominent businesses for unique behind-the-scenes experiences. The project's founder will share the membership benefits that result when both students and business leaders are introduced to Rotary, and you'll learn how you can use the model in your own community.

Moderator: Jacqueline Kaye Huie, Rotary Club of St. Joseph & Benton Harbor, Michigan, USA

Mexico WASH+ Initiative

Sunday, 7 June, 14:00-15:00, Palácio das Convenções, Modular Room 3

The Mexico Water & Sanitation Initiative, a joint pilot project of the Water and Sanitation Rotarian Action Group (WASRAG), five districts, and the Mexican government, brings WASH projects to underserved rural communities in southern Mexico. Pending its success, the initiative could open the door to similar partnerships across Mexico. You'll learn how this project

enables Rotarians to leverage funds for better projects in more communities, and hear suggestions for seeking partnerships with national governments.

Moderator: James A. Goodrich, Water and Sanitation Rotarian Action Group Board Member, Rotary Club of Groveland, California, USA

Motivation, Mentors, and Money: Inspiring New Generations by Connecting International Needs and Local Action

Sunday, 7 June, 13:00-14:00, Palácio das Convenções, Auditorium 9 (👤: ZH)

Rotarians have powerful means to motivate young minds to make a difference in the world. You can create life-changing opportunities and inspire young changemakers through Rotary global grants. Speaker Katie Picchione will share a student's perspective on how Rotarian mentors motivated her team to start a Rotaract club at Worcester Polytechnic Institute (WPI), improve water and sanitation for indigenous families in rural Guatemala through a global grant, and initiate a parallel water project in Worcester with a sixth-grade class at a local elementary school.

Moderator: Carol Toomey, Communications Committee Member and 2015 São Paulo Convention Promotion Committee Member, Rotary Club of Nashoba Valley, Massachusetts, USA

New Frontiers for Intercountry Committees

Monday, 8 June, 16:30-17:30, Palácio das Convenções, Auditorium 8 (👤: FR)

An intercountry committee, or ICC, is a network of Rotary clubs or districts in two or more countries working together. You might work with an ICC to cooperate on international service projects, sponsor a new Rotary club, develop a sister or twin club network between participating countries, or create a Rotary Friendship Exchange between two countries. You'll learn about the potential of ICCs in peace and conflict resolution, and how you can get involved.

Moderator: Gwénaél de Bergevin, Intercountry Committees Executive Council Chair, Rotary Club of Fouesnant-Sud Cornouaille, France

One Billion by 2017

Tuesday, 9 June, 12:30-13:30, Palácio das Convenções, Auditorium 9 (👤: PT)

An endowment is a permanent, self-sustaining fund that helps ensure the stability of an organization for years to come. While a portion of the available earnings from The Rotary Foundation's Endowment Fund supplements Foundation activities and helps strengthen our future commitments, principal contributions are invested in perpetuity. We have a goal of \$1 billion in Endowment Fund assets and gift commitments by 2025. You'll learn how to work with your endowment/major gifts adviser, and hear about the many ways you can establish your legacy by contributing to the Endowment Fund.

Moderator: Ravi Vadlamani, Endowment/Major Gifts Adviser, Rotary Club of Guntur, Andhra Pradesh, India

The Paul Harris Society

Monday, 8 June, 16:00-17:00, Palácio das Convenções, Modular Room 3

Named after Rotary's founder, the Paul Harris Society recognizes Rotary members and friends of The Rotary Foundation who contribute \$1,000 or more each year to the Annual Fund, PolioPlus, or approved global grants. Its members represent 1 percent of the Rotarians worldwide, but they contributed 10 percent of total annual giving in 2013-14, which is why it's important to recognize their significance. You'll hear about the Paul Harris Society recognition program and how The Rotary Foundation is providing administrative support, learn the administrative expectations at the district level, and share ideas for identifying new members and encouraging contributions.

Peace From the Inside Out – From Rotary to the World

Monday, 8 June, 13:00-14:00, Palácio das Convenções, Modular Room 2 (Presented in English)

Monday, 8 June, 14:30-15:30, Palácio das Convenções, Modular Room 2 (Presented in Spanish)

Monday, 8 June, 16:00-17:00, Palácio das Convenções, Modular Room 2 (Presented in Portuguese)

How can you play an active role in peace and conflict resolution and prevention? You can start by learning to build a culture of inclusion and respect within your own Rotary club and community. You may be experiencing conflict in your club and district, or you may be

witnessing it in your community. In this session, you'll learn the concepts of dialogue and nonpartisanship, hear stories of clubs that have successfully overcome conflict, and share ideas for peace-building close to home.

Co-Facilitators (English): Brian Farr, Rotarian Action Group for Peace Secretary, Rotary Club of Bountiful, Utah, USA, and Ann S. Frisch, Rotary Club of St. Paul, Minnesota, USA

Facilitator (Spanish): Erin Thomas, Rotarian Action Group for Peace Executive Director

Facilitator (Portuguese): Gustavo Faé Vallejo, Club President, Rotary Club of Santo Andre, Brazil

PolioPlus Update

Tuesday, 9 June, 14:00-15:30, Holiday Inn Parque Anhembi, Pau Brasil Room

You know how close we are to eradicating polio. Our success will have a broad impact on global public health, so we need to keep fighting. Get re-energized through personal stories of survival, advocacy, and partnership as we come within reach of our goal. You'll learn new ways to get involved, tips for raising funds, and ideas for sharing the story of polio eradication with your network.

Moderator: Michael K. McGovern, International PolioPlus Committee Chair, Rotary Club of South Portland-Cape Elizabeth, Maine, USA

The Power of THE ONE International Humanitarian Award

Monday, 8 June, 16:30-17:30, Palácio das Convenções, Auditorium 9

To date, THE ONE, a project of District 3450, has given 13 unsung heroes over US\$800K to better the lives of millions across the globe. In its fourth year, this award provides great exposure for Rotary as well. Meet THE ONE 2013 winner Valerie Taylor, learn how THE ONE maximizes the power of the Rotary network, and how to run a successful PR campaign with a minimal budget.

Moderator: David Harilela, Rotary Public Image Coordinator, Rotary Club of Kowloon Golden Mile, Hong Kong

Preventive Peace-Building Initiatives With Mediators Beyond Borders International and Rotary Clubs

Tuesday, 9 June, 12:30-14:00, Palácio das Convenções, Modular Room 3

Mediators Beyond Borders International (MBB) builds local skills for peace and promotes mediation worldwide. MBB collaborates with Rotary clubs and other organizations to build mediation skills and prevent, resolve, and help people heal from conflict. You'll hear how Rotarians and Rotary alumni are working with MBB, learn how to incorporate conflict prevention and peace strategies into your projects, and generate ideas for future collaboration.

Moderator: Steven Goldsmith, Mediators Beyond Borders — Los Angeles Director, Rotary Club of Hawthorne/LAX/Lennox, California, USA

Profiles of Successful Rotary Peace Fellow Applicants and How to Find Them

Monday, 8 June, 16:30-17:30, Holiday Inn Parque Anhembi, Jacaranda Branco Room

The more than 900 fellows trained by the Rotary Peace Centers are making a significant impact on the world. Recruiting dedicated and bright professionals with potential to become leaders is key to the program's success, and we've got great examples to share with you. You'll hear from four alumni about their careers before and after the fellowship, learn a little bit about recruitment, and test your new skills in an eligibility game.

Moderator: Brian Farr, Rotarian Action Group for Peace Secretary, Rotary Club of Bountiful, Utah, USA

Rotaract: Building Stronger Rotary Clubs (Los clubes Rotaract: fuerzas básicas de los clubes rotarios) (Presented in Spanish)

Monday, 8 June, 12:30-13:30, Palácio das Convenções, Auditorium 8

How can you increase the number of Rotaractors who go on to join Rotary clubs while also increasing the participation of women in Rotary? Establishing close relationships with Rotaract clubs can help. You'll learn ways you can encourage young women in Rotaract to find a future in Rotary, and how strong relationships between clubs can benefit both Rotaractors and your club.

Moderator: Sergio Romero Barradas, District Governor, Rotary Club of Puebla, Mexico

Rotaract: Invest, Partner, and Take Action Together

Monday, 8 June, 16:00-17:30, Holiday Inn Parque Anhembi, Pau Brasil Room

A strong investment in Rotaract will benefit your club. Starting or sustaining university- and community-based clubs, mentoring Rotaract leaders, and partnering for projects all allow more students and young professionals to discover Rotary. Learn how to make Rotaract a vibrant part of the “Rotary ecology” in your community and build an “on-ramp” to Rotary clubs by developing responsibility, a commitment to service, and leadership qualities in Rotaractors.

Co-Facilitators: David M. Postic, Rotaract Representative, Rotaract/Interact Committee, Rotaract Club of Norman Oklahoma, USA

Florian Wackermann, Rotaract Representative, Rotaract/Interact Committee, Rotaract Club of Germering, Germany

Rotarians and Hearing Loss: Why Should You Care?

Tuesday, 9 June, 14:30-15:30, Palácio das Convenções, Modular Room 3

Hearing loss affects over 360 million people worldwide and has a significant impact on community economics and development. How does hearing loss affect your community and the world? You’ll understand economic and health aspects of hearing loss and learn about sustainable project opportunities your club can pursue to reduce the burden of hearing loss.

Moderator: Elaine Saunders, Rotarian Action Group on Hearing Executive Director, Rotary Club of Melbourne, Victoria, Australia

Rotary Community Corps: Community Solutions for Community Challenges (Presented in Portuguese)

Sunday, 7 June, 13:00-14:00, Holiday Inn Parque Anhembi, Jacaranda Branco Room

A Rotary Community Corps (RCC) is a group of non-Rotarians who share our commitment to service. RCC members plan and carry out projects in their communities and support local Rotary club projects. Did you know that there are more than 7,500 RCCs in over 80 countries? In Brazil alone, 365 RCCs are working to develop future leaders and conducting effective service. You will learn about the role of RCCs in community development, how to establish an RCC, and how your club can partner with RCCs on projects.

Moderator: Leonardo I. Negherbon, Rotary Club of Timbó, Brazil

The Rotary Foundation Cadre of Technical Advisers

Tuesday, 9 June, 12:30-13:30, Palácio das Convenções, Modular Room 1

The Rotary Foundation Cadre of Technical Advisers provides technical expertise and advice to Rotarians planning and completing Rotary grant projects around the world. The cadre is looking to add members who can assist Rotarians with planning measurable and sustainable grant projects. Interested in joining us? You'll learn the important role cadre members play within the Foundation and take away tips for developing strong projects and ensuring proper stewardship of Foundation funds. Come find out our recruitment needs and how you can help.

Moderator: Philip J. Silvers, The Rotary Foundation Cadre of Technical Advisers Chair, Rotary Club of Valle Verde-Green Valley, Arizona, USA

RYLA: Take Your District's RYLA to the Next Level

Monday, 8 June, 12:30-14:00, Holiday Inn Parque Anhembi, Pau Brasil Room

Rotary Youth Leadership Awards (RYLA) is a flexible program that you can organize at the club, district, or multidistrict level for young people up to age 30. It can bring together leaders from Interact and Rotaract, enhance connections with schools and universities, activate young professionals, and re-engage Rotary alumni. You'll learn more about RYLA in Brazil, share ideas about what's working in your district, and get inspired to "level-up" your RYLA event by including a new age group, collaborating with another district, or inviting international participants.

Moderator: Eduardo San Martín Carreño, RYLA Committee Chair and RI Director-elect, Rotary Club of Majadahonda, Spain

Solving the Club Meeting: Bring Value to Your Members

Sunday, 7 June, 13:00-14:00, Holiday Inn Parque Anhembi, Jequitibá Vermelho Room

Does your club lack an engaged core group of members who make each meeting a priority in their schedules? Are you looking for ways to make your meetings matter from week to week? This showcase of attendance challenges

and solutions will help prepare you to tackle the problem. You'll learn about major issues behind low attendance and engagement, hear success stories, and get inspired to rejuvenate your club and engage your members.

Featured Speaker: Haresh L. Ramchandani, District Governor-nominee, Rotary Club of Montego Bay-East, Jamaica

Strategies for Developing a Global Grant for WASH – Focus on Mali and Uganda

Tuesday, 9 June, 14:00-15:30, Palácio das Convenções, Auditorium 8 (👤: FR, ZH)

Are you planning a water and sanitation project? The Water and Sanitation Rotarian Action Group (WASRAG) can help you learn how to approach your project and identify potential funding partners. Through examples of WASRAG's work in Mali and Uganda, you'll hear about global grants, promotion, and sustainability, and learn about resources to improve your grant application and project planning.

Moderator: Virginia S. Ryan, Water and Sanitation Rotarian Action Group Board Secretary, Rotary Club of Spring Lake, Michigan, USA

Strengthen Your Club by Knowing Who You Truly Are

Monday, 8 June, 14:30-16:00, Holiday Inn Parque Anhembí, Jequitibá Branco Room

How can a visioning process increase your club's relevance both among members and in the community? Helping members find their unique niche in a club can re-engage them. You'll learn how to discover your club's unique identity, how the composition fits within your community, and how to design activities that will motivate members to continue participating in meetings and serving.

Moderator: Rolando Villanueva, Rotary Coordinator, Rotary Club of Baguio Summer Capital, Philippines

Succeeding and Flourishing Through Rotary

(Presented in Portuguese)

Tuesday, 9 June, 12:30-13:30, Palácio das Convenções, Modular Room 4

Developed by the Rotary Club of Herval, Brazil, the Succeeding and Flourishing Through Rotary project provides courses on entrepreneurship and basic business administration. With support from District 4780 and

two international partners (Portugal's District 1960 and Uruguay's District 4980), the project motivates and educates people to grow economically, professionally, and socially. You'll learn how the right partners can help you implement this project at no cost, and help you improve lives and generate employment in your community.

Moderator: Sandra Maria Ribeiro Vieira, Assistant Governor, Rotary Club of Arroio Grande, Brazil

Successful and Effective Strategies and Resources for Health Education Projects and Community Health Fairs

Monday, 8 June, 12:30-14:00, Palácio das Convenções, Modular Room 1

The Health Education and Wellness Rotarian Action Group can assist clubs with organizing effective and sustainable health fairs as well as provide resources for creating or enhancing health education programs. You'll hear project updates from three continents, learn about opportunities to participate, and have a chance to share your own ideas for improving health education in your community.

Moderator: Karl Diekman, District 5160 Rotary Foundation Chair and Past District Governor, Rotary Club of Woodland, California, USA

Thirtysomething: How to Provide Rotary Experiences for Young Professionals

Sunday, 7 June, 14:30-16:00, Holiday Inn Parque Anhembi, Ipe Amarelo Room

Are you looking for new ways to engage young professionals in Rotary? Maybe it's time to "think outside the club" and consider Rotary Community Corps, social events, satellite clubs, alumni associations, and more. There are so many ways your club can draw people in beyond inviting them to meetings. You'll hear stories of nontraditional methods for cultivating members, learn about the endless possibilities for providing Rotary experiences to young professionals, and meet some Rotarians who have put them into practice by creating vibrant Rotary "ecologies" in their communities.

Understanding The Rotary Foundation's Funding Model

Tuesday, 9 June, 14:30-15:30, Palácio das Convenções, Modular Room 4

The Rotary Foundation needs a more predictable level of revenue to pay its annual operating expenses and provide an operating reserve. A funding model will take effect on 1 July that will help ensure our Foundation's long-term financial sustainability. You'll hear the reasons for the improvement and learn simple ways for communicating the change in your club and district.

Value Talk: Diversity

Tuesday, 9 June, 14:30-15:30, Palácio das Convenções, Elis Regina Auditorium (👤: JA)

The five-part Value Talk series explores Rotary's core values of fellowship, integrity, diversity, service, and leadership. Michael Angelo Caruso is a valued communication consultant to companies and organizations all over the world. Michael has delivered thousands of presentations in Europe, Africa, the Middle East, the Caribbean, and 49 of the 50 U.S. states, and today he'll lead an energizing exploration of our core value of diversity.

Featured Speaker: Michael Angelo Caruso, District 6380 Governor-nominee, Rotary Club of Troy, Michigan, USA

Value Talk: Fellowship

Monday, 8 June, 14:30-15:30, Palácio das Convenções, Elis Regina Auditorium (👤: ES, JA, ZH)

The five-part Value Talk series explores Rotary's core values of fellowship, integrity, diversity, service, and leadership. Patrick Galvin is a public relations expert and relationship marketer who helps businesses engage customers and prospects in authentic and creative ways. An accomplished professional speaker, Patrick has presented to companies and associations throughout the United States, Canada, Latin America, and Europe on networking, marketing, and public relations. As a current Rotarian and former Rotary Ambassadorial Scholar in Brazil, he'll provide a unique perspective on our core value of fellowship. Specifically, he'll share ideas for cultivating connections with your fellow Rotarians in the real world and online in ways that benefit your club, community, and career.

Featured Speaker: Patrick Galvin, Rotary Club of Portland, Oregon, USA

Value Talk: Integrity

Sunday, 7 June, 13:00-14:00, Palácio das Convenções, Elis Regina Auditorium (👤: ES, FR, PT)

The five-part Value Talk series explores Rotary's core values of fellowship, integrity, diversity, service, and leadership. In Rotary, our core value of integrity is reflected through our high ethical standards in business and professions. Join two international business leaders and philanthropists for an intimate discussion of how integrity informs their lives.

Moderator: Ambassador Howard Franklin Jeter, former U.S. Ambassador to Nigeria

Featured Speakers:

Steve Killelea, Founder and Executive Chairman, Institute for Economics and Peace

Sir Emeka Ofor, Chairman, The Chrome Group

Value Talk: Leadership

Monday, 8 June, 12:30-13:30, Palácio das Convenções, Elis Regina Auditorium (👤: FR, JA, ZH)

The five-part Value Talk series explores Rotary's core values of fellowship, integrity, diversity, service, and leadership. RI Director-elect Jennifer Jones, a communications expert with more than 20 years of experience in broadcast production and public relations, will examine the many definitions of leadership and help you discover new ways to lead your club and community.

Featured Speaker: Jennifer E. Jones, RI Director-elect, Rotary Club of Windsor-Roseland, Ontario, Canada

Value Talk: Service

Monday, 8 June, 16:30-17:30, Palácio das Convenções, Elis Regina Auditorium (👤: ES, PT, ZH)

The five-part Value Talk series explores Rotary's core values of fellowship, integrity, diversity, service, and leadership. Backed by 40 years of "5-star" leadership experience as an executive in the hospitality industry, "Curiosity Instigator" André van Hall will share a powerful message of service that will motivate you in Rotary, your work, and your life.

Featured Speaker: André van Hall, Rotary Club of Denver, Colorado, USA

WASH-in-Schools 101

Monday, 8 June, 13:00-14:00, Palácio das Convenções, Modular Room 4

Children spend a lot of time in school. We can help ensure that while they're there, they can safely drink water, wash their hands, and have comfortable, clean sanitation facilities. Children who learn good habits at school take the knowledge home, so our investments have an impact on the broader community. Learn how your club can get involved in WASH-in-Schools initiatives by working with schools, governments, NGOs, and partner clubs, and hear suggestions for improving community engagement.

Moderator: Val Johnson, Water and Sanitation Rotarian Action Group Board Member, Rotary Club of New Brighton/Mounds View, Minnesota, USA

What Miss America, College Football, and Your Rotary Club Have in Common

Monday, 8 June, 16:30-17:30, Holiday Inn Parque Anhembi, Ipe Amarelo Room

How can you identify the people in your community who have the best potential to make your club stronger? By looking beyond classification, you can seek out individuals with a "heart for service" and help them discover Rotary. American college football statisticians and the Miss America Organization create ranked lists to identify top achievers. You'll learn how to make a "Top 10" list of community leaders and establish a step-by-step plan to grow your membership.

Speaker: Tiffany Ervin, Rotary Club of Hendersonville-Four Seasons, North Carolina, USA

What We've Learned: Highlights of Recent Research and Survey Results

Tuesday, 9 June, 14:00-15:30, Palácio das Convenções, Modular Room 2

Every year, Rotary International conducts over 40 research studies, and Rotary clubs and districts do unknown amounts of research on their own. Many Rotarians answer the surveys and participate in focus groups, but often don't learn the results of the research. You'll learn about highlights from some of Rotary's most important and interesting studies, hear about research that clubs and districts are involved in, and learn the impact research is making on the future of our organization.

Moderator: Bradford R. Howard, RI Director-elect, Rotary Club of Oakland Sunrise, California, USA

**Workshop for Incoming Club Presidents:
Leadership and Effective Rotary Clubs**

*Tuesday, 9 June, 14:30-15:30, Holiday Inn Parque
Anhembi, Jequitibá Vermelho Room*

Are you ready for the responsibility of leading your club? If you're going to be club president in the next year or so, you can draw inspiration from many different sources. Join other future club presidents for an inspirational discussion to help prepare you for your term. You'll learn the value of "bottom-up" leadership and strong club administration, learn about resources available from RI and other places, and share your own thoughts on the qualities of good leaders.

Moderator: William J. Ferreira, Past District 6440 Governor, Rotary Club of Long Grove/Kildeer/Hawthorn Woods, Illinois, USA

Youth HPV Prevention in Brazil (Presented in Portuguese)

*Monday, 8 June, 13:00-14:00, Palácio das Convenções,
Modular Room 3*

Human papillomavirus (HPV), transmitted through sexual contact, is the most common viral infection of the reproductive tract. It also causes cervical cancer, which kills more than 270,000 women each year, mostly in developing countries. In the past seven years, the Rotary Club of Santos-Boqueirão has helped educate more than 15,000 adolescents in Brazil about how to prevent HPV. You'll learn how other clubs in District 4420 are helping grow this successful project in public and private schools.

Moderator: Rosângela Gregghi Santos, Rotary Club of Santos-Boqueirão, Brazil

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HOST EVENTS

Tickets for Host Organization Committee (HOC) events may be picked up from the Host Events Ticket Booth in Pavilhão de Exposições, Friday, 5 June, through Monday, 8 June.

For information about HOC events, visit the HOC Ticket Sales Booth or the HOC website, www.rotary2015saopaulo.org.br.

Carnival Parade

Saturday, 6 June, 18:00 — Sambadrome, Anhembi

The Carnival Parade will be an unforgettable night where you'll experience a typical Brazilian Carnival party and all the glamour and energy of a Samba School Parade. The event will take place in the VIP area of the São Paulo Sambadrome (adjacent to the main convention venue), home to the annual Carnival parade. Food and beverages will be available for sale and shuttle service will be provided to RI room block hotels at the conclusion of the event.

Conductor João Carlos Martins and Samba School Vai-Vai

Sunday, 7 June, 20:00 — Sala São Paulo, Praça Júlio Prestes, 16 - Campos Elíseos

Designed in 1925, Sala São Paulo is one of the most important concert halls in Brazil. It is the perfect setting for a concert that mixes the beauty and sophistication of classical music with the Brazilian flavor and rhythm of Carnival.

PART 2

HOUSE OF FRIENDSHIP



HOUSE OF FRIENDSHIP

The House of Friendship (Pavilhão de Exposições) offers an exciting variety of activities and live entertainment. This year's House of Friendship features a celebration of Brazilian culture, highlighting its food, music, handicrafts, and festivities.

Explore the booths of Rotary-licensed vendors in the Rotary Marketplace, commercial booths featuring beautiful and distinct local products and arts, and booths featuring information about Rotary projects, Rotary Fellowships, Rotarian Action Groups, Rotary International, and The Rotary Foundation.

A map of the House of Friendship and list of exhibitors is located in the entrances to the House of Friendship.

Note: Rotary accepts no responsibility for the merchandise sold in this area.

Hours

Friday, 5 June	09:00-18:00
Saturday, 6 June	10:00-18:00
Sunday, 7 June	08:30-16:00
Monday, 8 June	08:30-18:00
Tuesday, 9 June	08:30-18:00

Grand Opening

The Grand Opening is scheduled to begin at 09:00 on Friday, 5 June.

Food, Fun, and Entertainment

Enjoy performances by local artists on the House of Friendship stage. Check the entertainment schedules located near the stage to see who is performing each day.

Stop by the food court to sample local cuisine in our kilo bar, a buffet-style restaurant featuring a variety of Brazilian specialties. Throughout the House of Friendship you'll find concession locations offering you the chance to eat, have a drink, or just take a well-deserved break.

Social Lounge

Complimentary Internet stations are available in the Social Lounge. Reconnect with a Rotarian friend by posting a message on the Message Board. Don't forget to represent your club and district at the Banner Exchange. Hang up your club or district banner to help show the many areas of the world represented by the family of Rotary.

Arch Klumph Society (AKS) Lounge

Back by popular demand is the AKS Lounge in the House of Friendship. The lounge is for Arch Klumph Society members — individuals who have contributed \$250,000 or more to The Rotary Foundation — to relax and enjoy refreshments throughout their convention experience. The lounge will be open the same hours as the House of Friendship and all Arch Klumph Society members are welcome to stop by the lounge to mingle with fellow members and Rotary’s senior leaders.

2016 Seoul Convention Promotion & Registration Booth

Connect with Korea — Touch the World

- Register for the 2016 convention in Seoul
- Reserve hotel rooms and find out about host events and tours
- Get your Seoul logo pin upon registering
- Pick up promotional materials for your club

Stop by the booth to learn about:

- The latest technology to help you better connect with fellow attendees
- Host hospitality activities planned for sister clubs, young leaders, and more
- Gyeongbokgung Palace, temple stays, K-Pop, Korean cuisine, traditional markets, and the concept of 어울림 (Eo-ul-lim)!

Before registering for Seoul, please create a My Rotary account at www.rotary.org/myrotary.

Rotary Resource Center

Learn about the many services provided by Rotary. Experienced staff and Rotarians are on hand to answer your questions.

Visit the PolioPlus area for an overview of Rotary’s participation in the Global Polio Eradication Initiative.

Ask questions, find resources, and receive information about member engagement, service, programs for young leaders, and Rotary grants.

Stop by to explore My Rotary and the suite of online tools. Learn how to promote your project on Rotary Showcase, track your club’s goals through Rotary Club Central, and use the Rotary Brand Center.

Rotary Foundation staff members are prepared to answer your questions, share information about Foundation events at the convention, and assist you in making a gift or purchasing replacement donor recognition pins.

Learn about the Rotary Peace Centers, a major educational and peace-building initiative of The Rotary Foundation. Rotary Peace Fellow alumni are available to answer questions about the program, provide information on the fellowship application and selection process, and discuss peace and conflict resolution issues.

SERVICE OPPORTUNITIES

ShelterBox

The project partnership between Rotary and ShelterBox offers opportunities to collaborate in providing emergency shelter and vital supplies to stabilize, protect, and support communities affected by disasters and humanitarian crises. Stop by their interactive display to learn more about how they help those in need.

Stop Hunger Now

Since 2005, Rotarians from around the world have packaged tens of millions of meals with Stop Hunger Now. Stop Hunger Now's meal packaging program is a fun, hands-on international service project that encourages a cooperative effort within the community. During the convention, Rotarians will have the opportunity to package 100,000 nutritious meals that will be distributed to Mesa Brasil Sesc, a local food bank in São Paulo. Check the program for daily volunteer times or come by their booth in the House of Friendship to learn more.

PART 3

GENERAL INFORMATION



GENERAL INFORMATION

Can't find the answer to your question in the program book? Visit the Convention Office (Pavilhão de Exposições, Anhembi) Thursday, 4 June, to Tuesday, 9 June, 08:00-18:00 or check the convention app. To download the app, scan the QR code in the front of this booklet or search for "Rotary Events" in the Apple, Google Play, or Blackberry app stores.

ATM Services

Pavilhão de Exposições: At the main entrance of the Exhibition Pavilion there are ATM terminals for Banco Santander, Bank of Brazil, and Caixa Economica Federal. Additional ATMs are available within the Banco do Brasil bank location.

Palácio das Convenções: Two ATM terminals for Caixa Economica Federal are available across from the Auditorium Celso Furtado.

In both the departures and the arrivals areas at the airport, there are currency exchanges that are open 24 hours a day. The airport also contains banking facilities and several ATMs.

Foreign currencies can be exchanged on-site at a booth during the convention.

Many hotels also provide currency exchange services, but their rates are poor.

Attire

Business casual, as is customary in your country, is suitable for most events. Invitation-only events may require more formal dress.

Convention Feedback

Your opinion helps us plan future conventions. Share your feedback about your convention experience by completing the survey you'll receive by email after the convention. You can also share feedback about breakout sessions using the convention mobile app.

During the convention, feel free to drop off your feedback in writing to the Convention Office (Pavilhão de Exposições, Anhembi) or send an email to ri.registration@rotary.org.

General Secretary's Report and Treasurer's Report

Reports from both the general secretary and the treasurer are available at Rotary.org.

Hotel Assistance

Ask about hotel reservations and hotel deposit credit at the Hotel Assistance booth (Pavilhão de Exposições, Anhembi). Representatives from onPeak, Rotary's designated housing agent, will be there to help Rotarians and others who register for the convention on-site and need hotel assistance.

Lost and Found

Any lost or found items should be reported to the Sergeants-at-Arms Office (Pavilhão de Exposições, Anhembi).

Rotary is not responsible for lost or stolen property.

Mobile App

For the most up-to-date information about the program, download the convention mobile app to your smartphone or tablet. Scan the QR code in the front of the booklet or search for "Rotary Events" in the Apple, Google Play, or Blackberry app stores to get started.

Mobility Assistance

People who need mobility assistance may visit the Scooter and Wheelchair Distribution booth (Pavilhão de Exposições, Anhembi).

Manual wheelchairs and electric scooters are available 5-9 June for daily rental on a first-come, first-served basis from the Wheelchair and Scooter Distribution area, located in the Registration Hall. Rented wheelchairs and scooters are for use only on Anhembi property and cannot be transported via the convention transportation shuttle system. Scooters and wheelchairs must be returned daily prior to the closing of convention registration.

Rental Fees (CASH ONLY: Brazilian Reals)

Scooters: R\$100 per day

Wheelchairs: R\$25 per day

To ensure availability of wheelchairs or scooters on a daily basis, renters can prepay for the specific number of days needed.

Renters bear all responsibility and liability for personal injury or damage to equipment. Renter shall be charged for any costs for equipment repair.

Registrants who require reasonable accommodations for their physical needs were asked to indicate their requirements when they registered for the convention.

If your physical needs have changed since you registered, please visit the Convention Office (Pavilhão de Exposições, Anhembi).

For transportation information, see the transportation guide and venue map included in your registration materials or visit the Transportation Information booth (Pavilhão de Exposições, Anhembi).

Photographs

Photographs of the 2015 Rotary International Convention will be available at www.rotary.org/rotaryimages, where you can view hundreds of photos covering the preconvention meetings through the closing ceremony. Download them free of charge, and use them to enhance your club and district websites, print publications, and public relations efforts.

Plenary Session Seating

Plenary sessions will be held in the pavilion at Parque Anhembi. Seating and access to all plenary sessions are first come, first served, except in designated reserved seating areas. A complete reserved seating list can be found on the convention mobile app.

During plenary session 4 only, seating will also be reserved for voting delegates duly certified by the Credentials Committee. Sergeants-at-arms are able to assist with locating a reserved seating section.

Policies

Code of Conduct

Rotary International is committed to maintaining an environment that promotes courtesy, dignity, and respect. The spirit of collegiality brings out the best in us, which contributes directly to our overall success. Attendees, volunteers, exhibitors, vendors, and RI staff are expected to conduct themselves in a professional and cooperative manner.

All attendees, including minors and Rotary employees supporting the convention, have the right to an environment free of:

- Inappropriate physical contact (including shoving or striking another person with the intent to threaten, intimidate, or harm)
- Unwelcome comments or jokes that threaten, degrade, or belittle
- Unwelcome advances (including suggestive comments, gestures, innuendos, and contact)

Rotary International takes allegations of code-of-conduct violations seriously. Those who believe their rights have been violated are strongly encouraged to report the incidents to the Convention Office. Code-of-conduct violations may result in revocation of an attendee's registration credentials, confiscation of any individual's, exhibitor's, vendor's or company's badges or access credentials, the removal of an individual, exhibitor, entity, or company from the buildings or grounds of Anhembi, Colégio, Novotel, and the Holiday Inn and forbidding entrance to the buildings or grounds of Anhembi, Colégio, Novotel, and the Holiday Inn to an individual, exhibitor, entity, or company without any refund of registration and/or application or other fees, as well as prohibition of attendance and/or exhibition at future RI conventions.

Special care must also be taken to ensure the safest possible environment for all young people attending the convention or convention-related activities. Rotary's Statement of Conduct for Working With Youth affirms that that "Rotary International strives to create and maintain a safe environment for all youth who participate in Rotary activities. To the best of their ability, Rotarians, Rotarians' spouses, and partners, and other volunteers must safeguard the children and young people they come into contact with and protect them from physical, sexual, and emotional abuse." Any allegations of abuse or harassment of youth will be reported to law enforcement and handled according to all applicable RI policies.

Fundraising

The Rotary Foundation of Rotary International is the only entity allowed to fundraise at the convention.

Music

Because of copyright laws, RI is unable to release or make available any of the music used during the plenary sessions.

Photography and Video Recording

Attendees and exhibitors are advised that while attending the Rotary International Convention, they may be photographed by any means, including still photography and video recording, and by attending the Rotary International Convention attendees and exhibitors grant Rotary International and The Rotary Foundation the perpetual, irrevocable, royalty-free right to use and publish and license use of their names, voices, statements, and likenesses for any purpose worldwide without Rotary International or The Rotary Foundation incurring debts or liabilities of any kind.

Smoking

Smoking is prohibited at the convention.

Registration Information

You will receive the following items in the Registration Area (Pavilhão de Exposições, Anhembi):

- Your name badge (programmed to include any tickets purchased to Rotary-ticketed events)
- Program book
- Transportation guide and venue map

Registration Badges

All participants will be issued a name badge and are required to wear it at all times while at Anhembi. Your badge will be scanned at entrances to plenary sessions and Rotary events.

Rotary International complies with international data privacy standards to ensure that sensitive and confidential information is safeguarded. Name badges do not contain or provide access to sensitive or confidential information.

For security purposes, all registrants must present photo identification (driver's license or passport) to obtain their convention badges. RI reserves the right to check photo identification at any time during registrants' attendance at the convention. Spot checks will be made in order to compare badge information with photo identification. Badges that do not match photo identification will be confiscated without refund, and violators will be ejected. RI reserves the right to inspect all purses and bags. Registrants may refuse inspection; however, RI reserves the right to prevent entry to Anhembi and the Holiday Inn.

Itinerary Lookup Stations

Are you not sure if you purchased a ticket to a particular Rotary event? You can check your list of events at one of the self-service itinerary stations in the Registration Area. It's a simple one-step process: scan your name badge and see your information, including any preconvention or Rotary-ticketed events you have purchased. If you want to print a copy, just click the print button.

Note: Name badges do not include host events and tours, which are handled separately at the Host Event Ticket Sales booth.

On-Site Ticket Sales

If you did not purchase tickets in advance and would like to check availability, visit the following booths, all in Pavilhão de Exposições, Anhembi.

Rotary-ticketed events: If tickets are available, convention registrants must present their badges in

order to load the ticket to the badge electronically. No paper tickets are issued for these events. Tickets for RI meal events may become available at the last minute if other registrants cancel; these tickets will be sold at the RI Ticket Sales booth about one hour before the event. There will be no ticket sales at the door.

RI luncheon ticket exchange: If RI luncheon ticket holders are unable to attend their event, Rotary will facilitate exchanges between registrants at the Badge Correction booth (Pavilhão de Exposições, Anhembi). Both parties must be present with their badges at the time of the exchange, and any financial transactions must be conducted exclusively between the registrants.

Host-ticketed events: Convention registrants may purchase tickets, if available, from the Host Event Ticket Sales booth. This year's host events include:

- Carnival Parade
- Concert with Conductor João Carlos Martins and Samba School Vai-Vai
- Rotary Restaurant Nights (not ticketed)

Safety and Security

São Paulo welcomes visitors from around the world. But even the most experienced traveler knows that, regardless of location, tourists should exercise caution:

- Remove your convention badge and place it in a secure pocket or bag when you leave the convention venue. Wearing your badge in public can make you a target for pickpockets. If you are using the Rotary shuttle bus, keep your badge within easy reach to show it when boarding.
- Stay alert. Show strong, confident body language and make eye contact.
- Don't openly use cell phones, tablets, laptops, or other electronic devices. Not only can they distract you, they can be especially attractive to thieves.
- Carry only what you need. Limit the valuables you carry and avoid carrying large amounts of currency. Do not carry all of your key identification (including credit cards, Social Security card, and passport) at the same time or in the same wallet or purse.
- Keep your wallet or purse in a hard-to-reach place. Men should carry their wallets in a front pants pocket or inside suit pocket. Women should bury their wallets deep inside their purses and wear or hold their purses in front, covered with their hands.

- Be aware of your surroundings and exercise caution near banks, ATMs, and train and bus stations.
- Leave your Rotary bags in your hotel room and use a nondescript bag during your stay.

First Aid and Emergencies

During convention hours, emergency medical technicians are available at the First Aid Office (Pavilhão de Exposições, Anhembi). If you need medical attention, report to this location.

If you need immediate medical assistance and cannot get to the First Aid Office, contact any of the following people:

- Sergeants-at-arms (identified by a green vest or red sash)
- Venue security staff member
- Rotary staff member (identified by a red badge ribbon or a blue Rotary staff shirt)

For medical, safety, and security emergencies, or police assistance, call 192. Be prepared to identify your location.

Medical Centers and Hospitals

All medical centers and hospitals listed below are located in São Paulo.

Hospital do Mandaqui – Mandaqui (public)
Rua Voluntários da Pátria, 4301 – Mandaqui
+55-11-2281-5000

Hospital São Camilo – Santana (private)
Rua Voluntários da Pátria, 3693 – Santana
+55-11-2972-8000

Hospital Israelita Albert Einstein (private)
Avenida Albert Einstein, 627/701 – Morumbi
+55-11-2151-1233

Hospital Sírio Libanês (private)
Rua Dona Adma Jafet, 91 – Bela Vista
+55-11-3155-0200

Hospital Central – Santa Casa de São Paulo (public)
Rua Doutor Cesário Mota Júnior, 112 – Vila Buarque
+55-11-2176-7000

Pharmacies

All pharmacies listed below are located in the Santana Neighborhood of São Paulo.

Drogaria São Paulo 24 horas
Avenida Brás Leme, 2031
+55-11-2973-6508 / +55-11-2950-8985

Drogaria São Paulo
Rua Voluntários da Pátria, 1935
+55-11-2973-6235

Drogaria Onofre
Rua Voluntários da Pátria, 1876
+55-11-2959-0466 / +55-11-2283-0354

RI and the 2015 Host Organization Committee are not responsible or liable for any convention attendee's personal injury or personal health during the attendee's stay in São Paulo.

Travel insurance is strongly recommended to cover emergency medical expenses, medical evacuation, and repatriation costs in case of injury or illness while you are away from your home country. Unless your health care provider confirms that you are covered while you attend the convention, it is reasonable to assume that you are not protected in case of medical emergency.


Sergeants-at-Arms


Sergeants-at-arms, a team of experienced Rotarians and their spouses, are stationed throughout the convention center to answer questions and offer general assistance to attendees. They are easily identified by their green vests or red sashes.

Attendees are asked to follow the direction of the sergeants-at-arms.

Rotarians interested in serving as volunteer sergeants-at-arms must check in at the Sergeants-at-Arms Office (Pavilhão de Exposições, Anhembi) to receive their assignments and other information.

Simultaneous Interpretation

Most plenary sessions and other meetings are conducted in English. Some plenary sessions will have presentations in languages other than English. Check the event information in this program to identify the languages that will be served through simultaneous interpretation  for each event.

 indicates that simultaneous interpretation will be provided during that event.

During plenary sessions, simultaneous interpretation will be available in English, French, Japanese, Korean, Mandarin, Portuguese, and Spanish. SI receivers are available in Pavilhão de Exposições, Anhembi, for distribution during the following times:

Wednesday, 3 June	15:00-19:00
Thursday, 4 June	07:30-19:00
Friday, 5 June	08:00-18:00
Saturday, 6 June	08:00-18:00
Sunday, 7 June	08:30-16:00
Monday, 8 June	08:30-18:00
Tuesday, 9 June	08:30-19:00

All receivers must be returned to the distribution booth at the conclusion of the closing plenary session. Staff will also be available to collect them as you exit the building.

Speeches

The 2015 Convention Speeches DVD set can be ordered online at shop.rotary.org.

Transportation

For all transportation-related information, including the RI shuttle bus schedule and special events, consult the transportation guide and venue map you received with your registration materials.

For general transportation questions, please consult the Transportation Information booth (Pavilhão de Exposições, Anhembi).

Videos

Watch speeches, catch up with convention events, and view other video coverage at www.rotary.org/video. Share with your friends and your club, too!

Voting Delegates and Procedures

If you are a club delegate or proxy, you must present your credential certificate at the Rotary Resource Center in the House of Friendship. The Credentials Committee will validate certificates and distribute voting cards and delegate buttons.

Voting delegates are asked to sit in the voting delegate reserved seating section during plenary session 4 on Tuesday, 9 June.

SEE
**CONVENTION
COVERAGE**
AND SPEECHES

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