



2012 – 2013 ROTARY INTERNATIONAL CLUB GOAL FORM FOR MEMBERSHIP

In preparation for taking office, club presidents-elect should complete the *Planning Guide for Effective Rotary Clubs* and submit a copy of it to their assistant governor by 1 July. The *Planning Guide for Effective Rotary Clubs* is included in the *Club Presidents Manual (222-EN)*, and can also be downloaded from www.rotary.org.

To highlight the importance of membership development, club presidents-elect should collaborate with all members of the club to set the membership growth goal for the upcoming year. This year the RI President is encouraging clubs and districts to challenge themselves and set a more aggressive goal than the 3% increase recommended by the RI Board of Directors during its September 2011 meeting and the net 1 member required to achieve the Presidential Citation. If you require assistance with the development of the club's goal, your governor-elect is charged with helping clubs set achievable goals for membership during the President-elect Training Seminar (PETS) and District Membership Chairs and Rotary Coordinators are charged with helping clubs develop and implement strategies to reach their membership goals. Once the goal has been set, use this form to submit your club's membership increase goal to your district governor-elect.

This form is due to your district governor-elect by 1 June. This information will be used by your district governor to report the district's overall membership growth goal to Rotary International for the upcoming Rotary year. Governors-elect will keep this information for their records, **please do not forward this form directly to Rotary International.**

CLUB INFORMATION

Today's Date _____

District Number _____

Club Name _____
please print

Club ID Number _____

Projected overall membership goals for 1 July – 31 March

Current Membership _____

Projected Net Membership Increase _____

Number of new clubs sponsored _____

Club President-elect: _____

Club President-elect Signature: _____

Club President-elect email address: _____